



NEW: GINZING™ ULTRA-HYDRATING ENERGY-BOOSTING CREAM AVAILABLE FROM END AUGUST 2019

Origins ultra-hydrating, fan-favorite – created specifically to help wake up and refresh lackluster, tired looking skin – just got better! Featuring the same look and (energiZing!) feel, Origins GinZing™ Ultra-Hydrating Energy-Boosting Cream is now infused with NEW Hydra-Hug™ Technology to instantly deliver longer-lasting hydration, 72-hours to be exact, and radiance.

Around the clock, skin loses moisture resulting in dry or dehydrated skin and a visibly dull complexion. To counteract these effects, Origins upgraded its super-rich cream by infusing the deeply nourishing formula with its innovative Hydra-Hug™ Technology to help bridge the gap between skin cells – where water typically escapes – to lock in moisture for longer-lasting hydration. In addition to the formula helping support skin's natural energy and delivering 72-hour continuous hydration, the cream features hero ingredients, Coffee and Panax Ginseng to help rev up skin's natural radiance, leaving it visibly energized and revitalized.

Upon application, skin instantly receives a jolt of java to appear reawakened while the essential oil blend of Lemon, Grapefruit and Spearmint uplifts and invigorates the senses.

INGREDIENTS

- *Coffee Seed Oil*, extracted from energizing coffee beans, helps lock-in moisture to deeply hydrate skin.
- *Caffeine* (derived from coffee beans) helps visibly refresh and recharge the skin.
- *Panax Ginseng* is highly revered in Traditional Chinese Medicine as a vital ingredient that's known to help the body fight fatigue, strengthen immunity and enhance memory; in GinZing™, the ginseng works to help boost skin's natural energy so that skin appears more revitalized.
- *Sunflower Seeds & Barley* provide essential lipids to help prevent moisture loss.
- *Hydra-Hug™*, Origins latest hydration technology works to help bridge the gap between skin cells to ensure moisture is locked in.



Origins GinZing™ Ultra-Hydrating Energy-Boosting Cream is recommended for those with dry to very dry (and normal) skin types. Following serum, apply gel moisturizer liberally to skin day and/or night as a daily moisturizer, or give skin an instant mid-day recharge.

ORIGINS RECOMMENDED RISE & SHINE REGIMEN

Alert your senses and give your skin an instant wake-up call with the following quick steps:

Step 1: **Cleanse & Refine** – massage GinZing™ Refreshing Scrub Cleanser onto damp skin, then rinse thoroughly

Step 2: **Hydrate & Energize** – smooth GinZing™ Ultra-Hydrating Energy-Boosting Cream over clean, dry skin for 72-hour hydration & radiance

Step 3: **Perfect & Protect** – Vitazin™ SPF 15 Energy-Boosting Moisturizer

Step 4: **Brighten** – GinZing™ Refreshing Eye Cream to Brighten and Depuff

Origins GinZing™ Ultra-Hydrating Energy-Boosting Cream retails for € 16,95 / 30ml and € 25,50 / 50 ml and is available from end of August 2019 at ICI PARIS XL and online www.origins.eu

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